

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Psychology of communication</b>		Code <b>1011105331011150232</b>
Field of study <b>Engineering Management - Part-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>2 / 3</b>
Elective path/specialty <b>Communication Management in</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>part-time</b>	
No. of hours Lecture: <b>8</b> Classes: <b>8</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>2</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b>		
dr Radosław Kot email: radoslaw.kot@put.poznan.pl tel. 61 6653399 Inżynierii Zarządzania ul. Strzelecka 11, Poznań		
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	Basical social knowledge and practice.
2	<b>Skills</b>	Ability of observation social phenomenons and noticing relations existing among them.
3	<b>Social competencies</b>	Reflective social and emotional attitude.
<b>Assumptions and objectives of the course:</b>		
Obtaining the basic knowledge about processes of social communication and psychological basis of its effectiveness		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Of main social ties and psychological context of social behaviour. - [K1A_W06] 2. Of relations between an individual and a grup. - [K1A_W08] 3. Of ethical norms and their sources, changes in social and emotional context. - [K1A_W15]		
<b>Skills:</b>		
1. Can interpret social and psychological phenomenons. - [K1A_U01] 2. Can apply basicat theoretical knowledge in social practice. - [K1A_U02] 3. Can analyse chosen social and emotional problems. - [K1A_U03] 4. Can understand better human behaviuir and social processes, - [K1A_U08]		
<b>Social competencies:</b>		
1. Understands the necessity of permanent selfeducating and development. - [K1A_K01] 2. Understands the importance of a professional attitude in muticultural society. - [K1A_K04] 3. Knows the ways of finding proper educational sources of skills and information. - [K1A_K06]		
<b>Assessment methods of study outcomes</b>		
- discussions during lectures; - final essay presenting chosen problem from the field of psychology.		

<b>Course description</b>		
<p>The process of social communication, specific roles of verbal and non-verbal communication.                      Signs of culture (semiotics)                      The context of communications.                      Communication procedures.                      Factors impacting the effectiveness of communication.                      Psychological and cultural attitudes and social communication.</p>		
<b>Basic bibliography:</b>		
1. Aronson, Social animal		
<b>Additional bibliography:</b>		
<b>Result of average student's workload</b>		
Activity	Time (working hours)	
1. Lecture	30	
2. Consultations	5	
3. Preparing for final exam	30	
4. Final exam	2	
Student's workload		
Source of workload	hours	ECTS
Total workload	67	3
Contact hours	35	2
Practical activities	0	0